



# G<sup>O</sup>GLA

## The Voice of the Off-Grid Solar Industry

## About us

GOGLA is the global association for the off-grid solar energy industry

We are proud to champion one of the world's most innovative and impactful sectors. With the right support, our pioneering industry will be able to scale up rapidly and improve the lives of 1 billion people by 2030



# Off-grid solar products



Solar lanterns



Solar home systems  
+ household appliances



Off-grid productive  
use appliances



Community and  
street lighting

200+

**Off-grid solar manufacturers and distributors, plus associate members like industry investors and associations**





# The off-grid solar industry

**The fastest and most cost-effective way towards energy impact**

# The future of energy in developing countries

Decarbonised

Electrified

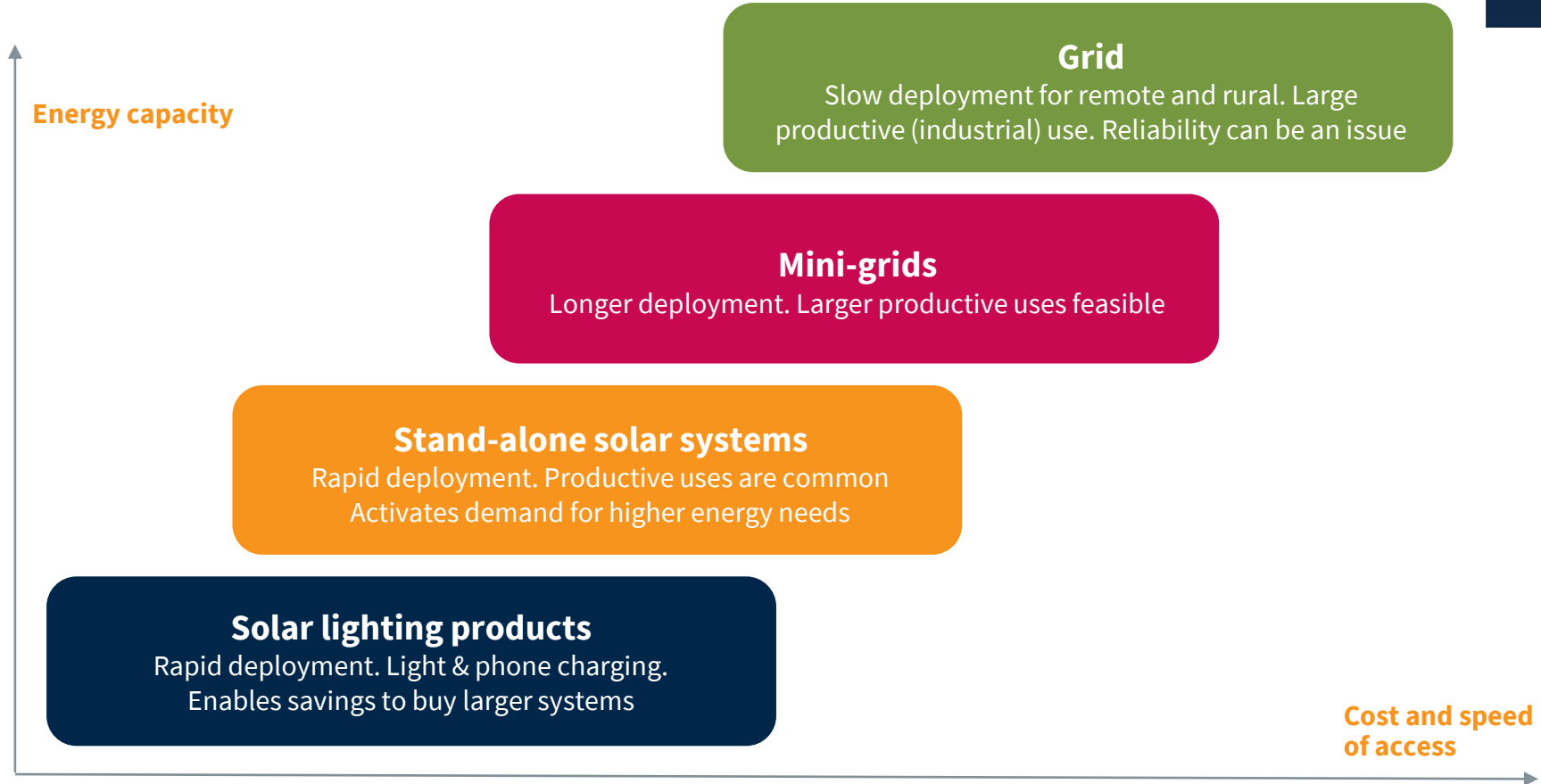
Decentralised

Digital

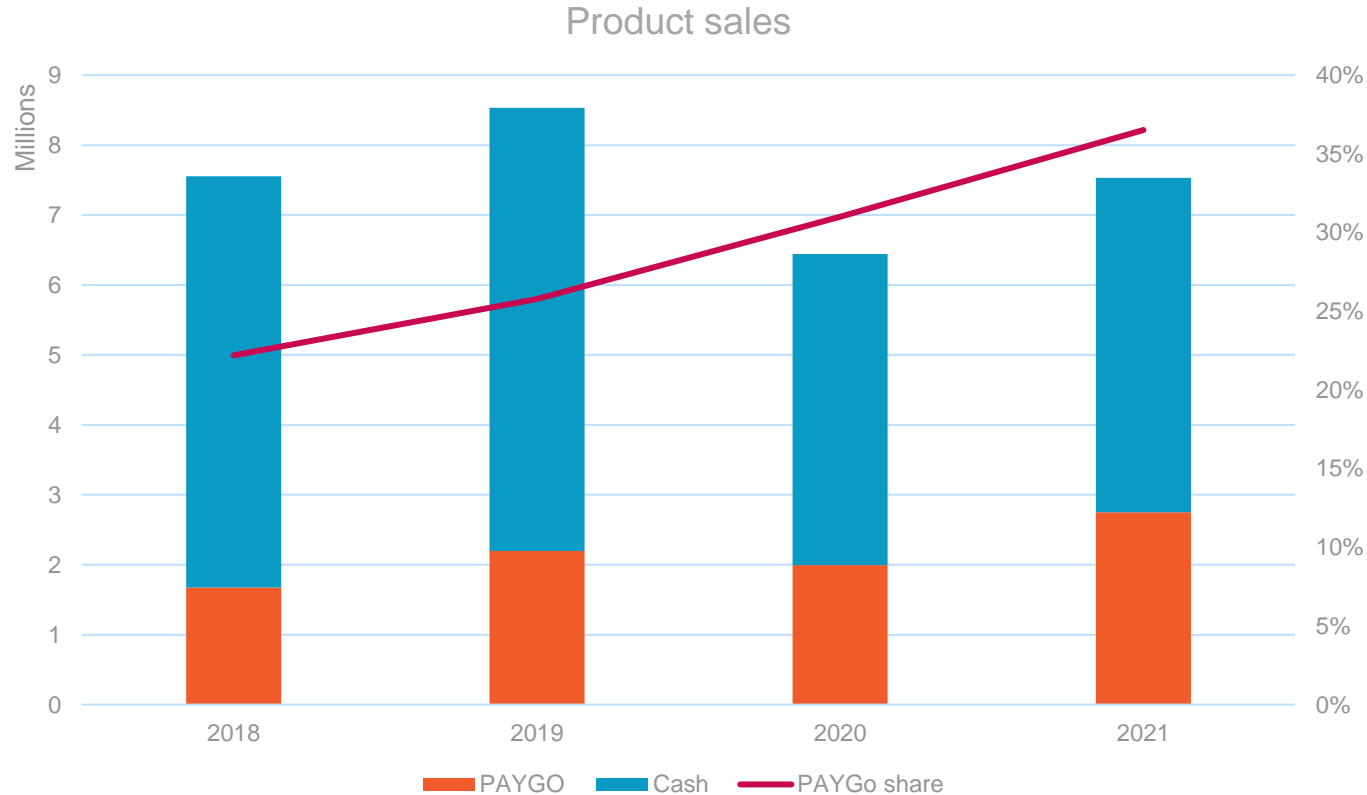
Productive

Resilient

# Off-grid solar can help deliver impact early and cost-effectively



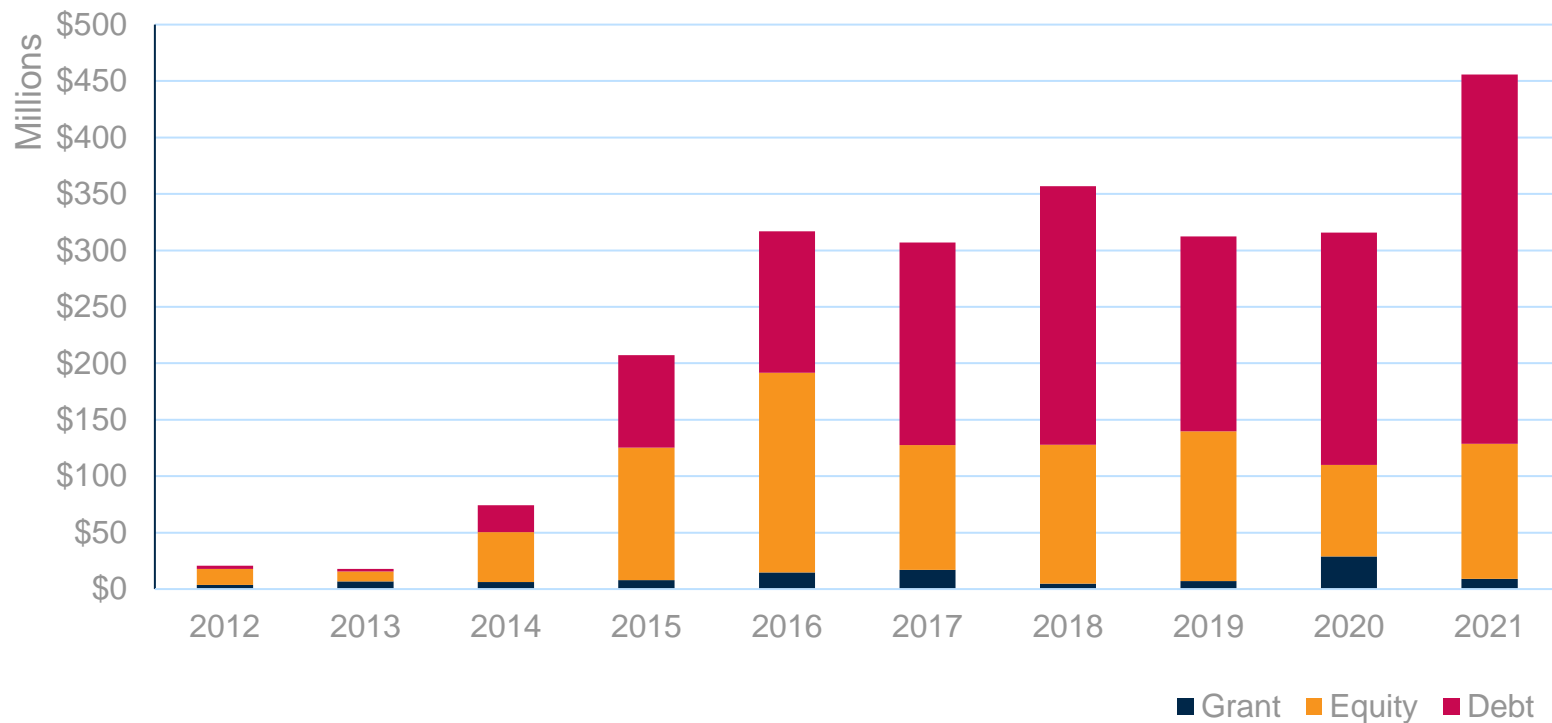
## Sales developments – pico-solar and SHS



Source: GOGLA + WB semi-annual Off-Grid Solar Market Report. H2 2022 data provisional.



## Investments – off-grid solar market



Source: GOGLA Deals Database: <https://www.gogla.org/access-to-finance/investment-data>

The background of the image shows three people from behind, silhouetted against a clear blue sky. They are holding up small, rectangular solar-powered lanterns. The person on the left is holding their lantern high with one hand. The person in the middle is holding theirs with both hands. The person on the right is holding theirs with one hand. The overall scene suggests a sense of achievement and access to modern energy in a rural or off-grid setting.

# 100 million people

**today have energy access thanks to off-grid solar energy**

## Impact data



**100**  
**Million**

**People currently  
served**



**12.5**  
**Billion**

**Energy savings for  
households**



**6.7**  
**Billion**

**Additional  
revenues for  
end-users**



**2.7**  
**Million**

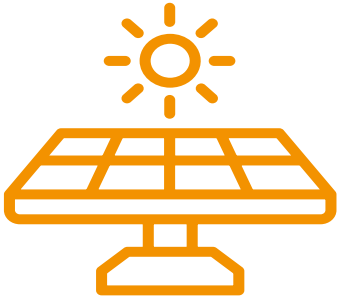
**Enterprises  
supported**



**85.5**  
**Million**

**Metric tonnes  
CO2e avoided**

# OGS plays a vital role powering productivity and enterprise



**Farming**



**Salons**



**Fishing**



**Phone charging**



**Shops**



**Offices & ICT**



**Restaurants**



**Public  
institutions**



**Bars**

**and many more...**

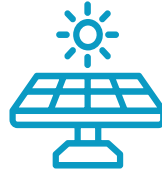
## Our ambition: reach one billion lives by 2030

GOGLA



**550 Million**

People reach Tier 1+  
energy access



**260 Million**

Enjoy strengthened  
energy services



**190 Million**

Benefit from  
productive use of  
renewable energy

# To achieve our mission, we need to work together



We cooperate with key partners and stakeholders to build the clean energy ecosystem:

- With 19 national renewable energy associations
- With programmes such as LEIA, WE4F and Get.Invest
- Via the 'Community of Champions' with Energy Ministry representatives from 24 countries



**USAID**  
FROM THE AMERICAN PEOPLE





Let's stay in touch!

GOGLA

- Check out our next insight reports:  
[www.gogla.org](http://www.gogla.org)
- Join us at the next Global Off-Grid Solar Forum and Expo



The banner features a dark blue background. On the left is a stylized globe with a grid pattern, encircled by two yellow rings. To the right of the globe, the text 'Global Off-Grid Solar' is written in large yellow letters, with 'FORUM & EXPO' in white capital letters below it. At the bottom of the banner is a white line-art silhouette of a city skyline. In the bottom right corner, a yellow box contains the text 'KIGALI, RWANDA', '18-20 OCTOBER', and '2022' in dark blue. Below the main banner, there is a row of logos: GOGLA, LIGHTING GLOBAL (with the tagline 'Catalyzing markets for modern off-grid energy'), 'AN INNOVATION OF' followed by 'WORLD BANK GROUP' (with 'THE WORLD BANK' and 'IFC' sub-logos), and 'ESMAP' (with the tagline 'Energy sector management and assistance program').

**Global Off-Grid Solar**  
**FORUM & EXPO**

**KIGALI, RWANDA**  
**18-20 OCTOBER**  
**2022**

GOGLA

LIGHTING  
**GLOBAL**  
Catalyzing markets for modern off-grid energy

AN INNOVATION OF  
WORLD BANK GROUP  
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Energy sector management and assistance program

